Suriya Farrow-Harris

UX Designer | UX Researcher

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614-563-0898

Education

The Ohio State University

August 2014 – May 2020

B.A. New Media and Communication Technology Material Science Engineering; Industrial Design

Columbus State Community College | May 2018 Associate of Science

Skills

User Research Design Interviews Sketch Surveys Adobe XD Adobe Illustrator Personas **Usability Testing** Adobe Indesign Experiment Rapid Prototyping Journey mapping Design Workshop Storyboarding **UI** Design Invision Zeplin Familiar Hand-sketching CMS monitoring Design Workshops HTML, CSS, Java Script Team Review SolidWorks Documentation

Certifications & Awards

Component Libraries

Mobile Designs

UX Certificate (UXC) | Nielsen Norman Group

1st Place, 2018 HONDA Innovate-O-thon | Honda R&D State-wide rapid prototyping competition and showcase

Matlab

Adobe Photoshop

Leadership Fellow | Emerging Leaders Institute Ohio State Student Life 10-week leadership program

Level 1 Coaching | USA Taekwondo National scale athletic representation

3rd Degree Black Belt | USA Taekwondo Independent Instructor status

Black Belt Mentor | Master Kim's School, Whetstone Branch

Mentor individual students through the final stage of training before black belt promotion

Work Experience

Encova Insurance | UX Designer

April 2020 - Present in Columbus, OH

- Conceptualize and mockup new functionalities and enhancements to existing features
- Maintain component library
- Organize and facilitate inter-departmental design workshops
- Formally present on the value of UX to Senior Leadership team members

Ohio Ecological Food and Farm Association | Social Media Assistant October 2019 – May 2020 in Columbus, OH

 Prepare and schedule platform specific versions of seasonal/event content

Analysis Team, OSU College of Communication Research Assistant October 2019 – May 2020 in Columbus, OH

- Create codebook to standardize classification of online message board comments
- Work with my team to manually classify 1000's of comments to form a basis for training AI

Chronos Lab, OSU College of Communication | Lab Assistant

September 2019 – May 2020 in Columbus, OH

- o Trained to run participants through experimental studies
- Created a survey version of the lab assistant application

National Air Traffic Services | Human Factors, Shadow Experience August 2019 in Whitely, England, UK

1-week skill building & field exploration at NATS Global, London Terminal Control Centre, Swanwick and Area Control, Prestwick

Grange Technology Services | GTS Intern

May 2018 - July 2019 in Columbus, OH

 Supported the planning, implementation and documentation of department-wide transition to new timetracking platform

OSU 18th Avenue Library | Student Web Assistant

May 2017 - May 2018 in Columbus, OH

- o Rebuilt 18+ university library digital exhibits
- Evaluated Information architecture and usability of each existing exhibit for best platform translation

Non-Work Experience

Master Kim's School of Traditional Tae Kwon Do | Whetstone Branch 2004 – present in Columbus, OH

Instructor 2010 - present

- Conduct full classes through drills, exercises, and ceremonies
- Lead detailed small group training
- o Mentor students, of all ages, through stages of rank promotion
- Train upcoming instructors

Franklin County 4-H

2001 – 2014 in Franklin County, OH

- o Franklin County 4-H Camp planning and camp counselling
- Competed in annual Public Speaking competitions
 - o 2010 Statewide Champion
- Senior member; Club President (2011-2012 & 2013-2014), Club Secretary (2012-2013)